



**LONDON
STOCK
EXCHANGE**

An LSEG Business

NS Director/PDMR Shareholding

PDMR NOTIFICATION

[KEYSTONE LAW GROUP PLC](#)

Released 10:45:01 06 October 2025

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Keystone Law Group PLC
06 October 2025

6 October 2025

KEYSTONE LAW GROUP

Keystone Law Group Plc

('Keystone Law', the 'Group' or the 'Company')

PDMR notification

Keystone Law Group plc (AIM: KEYS), the premier tech-enabled platform law firm, has been informed that William Robins, PDMR, and his wife, a PCA, sold 22,247 and 47,753 Ordinary Shares respectively on 3 October 2025. Following these transactions, William Robins and his wife together hold 131,118 Ordinary Shares representing 0.41% of the issued share capital of the Company.

Set out below are the notifications, made in accordance with the requirements of the Market Abuse Regulation.

PDMR DEALING NOTIFICATION TEMPLATE		
Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them		
1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	William Robins
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Keystone Law Group plc
b)	Legal Entity Identifier	213800RTARHELL51S215
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.002 each in Keystone Law Group plc	
	Identification code	GB00BZ020557	
b 1)	Nature of the transaction	Sale of shares	
c 1)	Price(s) and volume(s)	Price(s)	Volume(s)
		£6.88	22,247
d)	Aggregated information	Not applicable single transactions	
	- Aggregated volume		
	- Price		
e)	Date of the transaction	3 October 2025	
f)	Place of the transaction	London	

PDMR DEALING NOTIFICATION TEMPLATE		
Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them		
1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Katherine Robins
2	Reason for the notification	
a)	Position/status	PCA to William Robins (PDMR)

b)	Initial notification /Amendment	Initial	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Keystone Law Group plc	
b)	Legal Entity Identifier	213800RTARHELL51S215	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.002 each in Keystone Law Group plc	
	Identification code	GB00BZ020557	
b 1)	Nature of the transaction	Sale of shares	
c 1)	Price(s) and volume(s)	Price(s)	Volume(s)
		£6.88	47,753
d)	Aggregated information	Not applicable single transaction	
	- Aggregated volume		
	- Price		
e)	Date of the transaction	3 October 2025	
f)	Place of the transaction	London	

For further information please contact:

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The information contained within this announcement is deemed to constitute inside information as stipulated under the Market Abuse Regulation (EU) No. 596/2014 as it forms part of UK domestic law by virtue of the European Union (Withdrawal) Act 2018 ("MAR").

Notes to editors

Keystone (AIM: KEYS) is a highly scalable, premier tech-enabled platform law firm. Ranked within the UK Top 100 law firms, providing conventional legal services in a £12bn addressable market through its differentiated platform model which has three defining characteristics:

- Lawyers have freedom, flexibility and autonomy, and are paid up to 75% of what they bill.
- Lawyers determine how, when and where they work, in contrast to the conventional law firm model.
- Lawyers are provided full infrastructure and support via its central office team, bespoke user-friendly IT platform, and network of colleagues and events.

Keystone is a full-service law firm, with 20 service areas and more than 50 industry sectors delivered by over 450 high calibre self-employed Principal lawyers who work from their own offices.

More information about Keystone can be found at www.keystonelaw.co.uk.

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